brandor

Artwork Requirements

For Imprinting (up to 3 colors):

- We accept AI, PDF, and EPS files for imprinting
- Vector artwork is required. If vector artwork cannot be provided, we can rebuild your art for a small fee. Please inquire with a Sales Rep for pricing.
- All text should be at a minimum font size of 5pt for USB drives and 7pt for Pens.
- All text must be converted to outlines prior to submission. We support a limited number of fonts.
- Line weight should be no smaller than 0.25pt
- Line weight, when knocked out of another shape, should be no smaller than 0.5pt
- Gradients cannot be achieved with imprinting. If gradients are required, please request Full Color printing (only applicable for USB drives).
- Shading or screening cannot be achieved with imprinting. All spot colors must be at 100%. If shading or screening is required, please request Full Color printing (only applicable for USB drives).
- Trademark (R) and TM marks should be no smaller than 0.08 inches or 2mm in diameter.
- For imprinting on hard goods, if a PMS color is not in the Pantone Solid Coated library, we cannot imprint it. Please substitute the closest PMS match using the Pantone Solid Coated library or, we can find the closest match for you.
- School shields, emblems and crests are generally very difficult to imprint at reduced sizes. We recommend selecting a larger item to accommodate the logo, or using text only when allowed.

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Artwork Requirements

For Full Color (CMYK):

- We accept PSD, AI, PDF, EPS, TIFF and JPG files for full color printing.
- All full color art that requires a bleed, must contain a bleed of 1/8″ on all sides.
- All images must be a resolution of 300dpi or higher (dpi refers to dots per inch).
- All text must be vector or converted to outlines.
- All text should be at a minimum font size of 5pt or larger.
- For best results, provide a layered PSD file that contains all design elements on separate layers (e.g. – logo on one layer, text on another layer, images on another layer)